



Square Sequel Consulting Pvt. Ltd.

The Most awarded Training agency

Awards won:

- @ Asia Pacific Congress 2017 - Design Thinking – Ideas and Innovation in HR
- @ World HRD Congress 2017
- Best Customer Service Programme
- Best Training Initiative for the Agri Sector
- Our CEO was awarded Training Leader of the Year
- Our COO was awarded Rising Young Innovator of the Year





SEQUEL

Impact & Outcomes:

- 77% of all the participants were able to apply concepts discussed the program to their workplace
- For Leadership interventions
 - 63% of the leaders mentioned they are a better leader now after going Sequel's programs
 - 76% could engage better with their teams
- For Sales Interventions
 - 83% of the participants were able to enhance their market reach
 - 90% felt confident to close the deal
 - 82% got incremental sales

SDTP has conducted open house programs in Mumbai, Bangalore, Dubai, Yerevan and has facilitated the Design Thinking journey for over 200+ Practitioners so far. This makes us the largest community of Certified Design Thinking Practitioners under one roof.



SEQUEL

Glimpses of Reach during the Pandemic

- Trained approx 800 participants on the concepts of Design Thinking, certified approx 100 participants using Virtual training methods across India, UAE, Armenia & US
- Certified more than 20 trainers on methods of Virtual training and equipped and enabling them to conduct programs online
- Managing Change and Transitioning to Sales program for 120 employees at ICICI Prudential
- Virtual Selling Skills program for 650 employees at ICICI Prudential
- 300 employees trained across India, Singapore, Malaysia & Thailand on creating possibilities during the Pandemic focussing on Emotional Well Being, Managing Virtual Teams & having a Growth Mindset for General Mills
- Trained Managers of Morris Garages (MG Motors India) on how to convert Customers to Promoters
- Trained entire Senior Management on Innovation Framework using Design Thinking including Innovation Application Projects for Piaggio and CGI
- Content Development for Leadership Development Programs for CGI



Wondering **WHY** we do what we do?

Let us tell you **WHY WE EXIST!**

We empower human capital with knowledge and skills that can transform global organizations be more effective, innovative and productive.



Wondering HOW we do what we do?

That's our SECRET SAUCE!



What do we do?



EVERYTHING AN ORGANIZATION NEEDS FOR THEIR EMPLOYEE DEVELOPMENT



Our Reach



Image is used for representation only, map not to scale

Our Reach In India



-  Resident Consultant Base
-  Own Offices

Partial Client List:




Automobile

Isuzu
Mahindra Group
VE Commercial Vehicles
Fiat India
Tata Group
Piaggio
Carnation
Miranda Tools
PMP Auto Components
John Deere

Telecom

Vodafone
Tata Teleservices
Idea Cellular

**Engineering and
Manufacturing**

Anchor by Panasonic
Godrej & Boyce
Alfa Laval
Burckhardt
Compressions
Crompton Greaves
Total Oil
BBM Acoustics
Vedanta Group
KEC International

Infrastructure

Mahindra Lifespaces
Ashok Piramal Group
Neptune

**Banking Finance and
Insurance**

JP Morgan Chase
ICICI Prudential AMC
ICICI Securities
Ambit
State Street Syntel
Mahindra Finance
Tata Capital
Tata Motors Finance
Mahindra Finance
Future Generali
Daiwa Capital
Aventus Capital
Mercedes Benz Financial
Incred
Kotak Securities
Kotak Mahindra Bank

IT/ITes

Intel
3 Global services
Deloitte Consulting
Tricom
Syntel
Robert Bosch

**Entertainment , Retail
Travel and Health care**

Pantaloons
MacDonald's
Metropolis
Thomas Cook
UTV
Star TV
Onida

Some more and counting...



SEQUEL

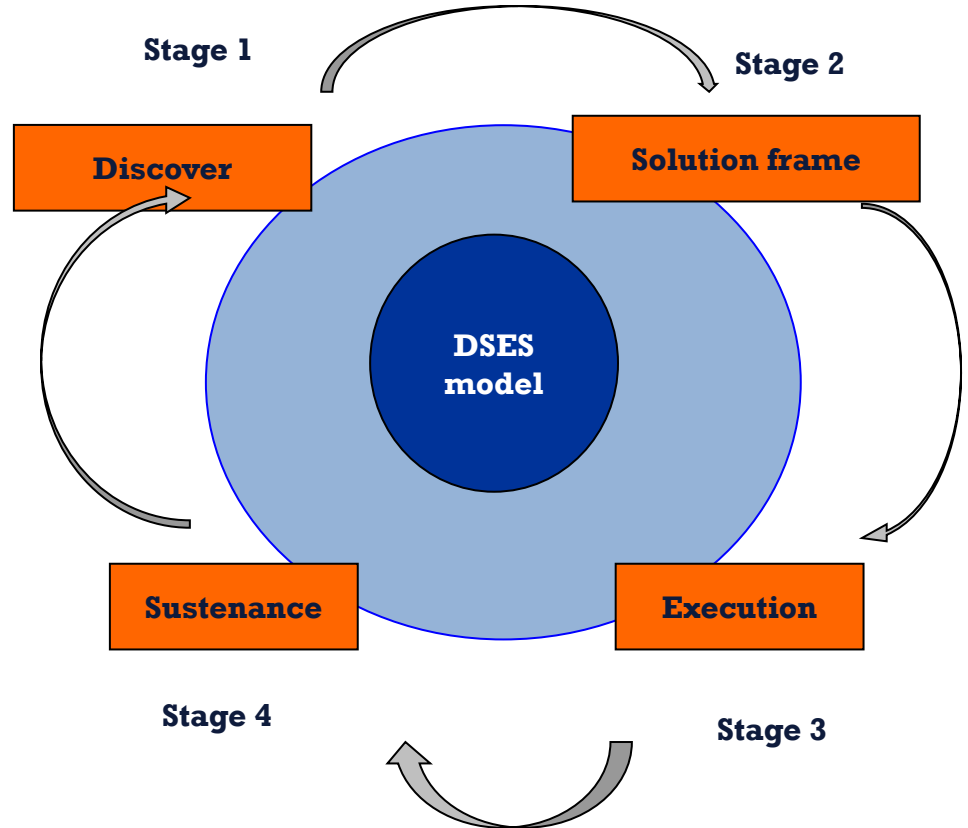


CORPORATE TRAINING

DIAGNOSE- DESIGN-DELIVER

“We can create a sustainable culture with sustainable efforts.”

We strongly believe in Sustenance of all developmental initiatives, and that is why all our L&D interventions follow the DSES Approach



Sequel Signature Programs



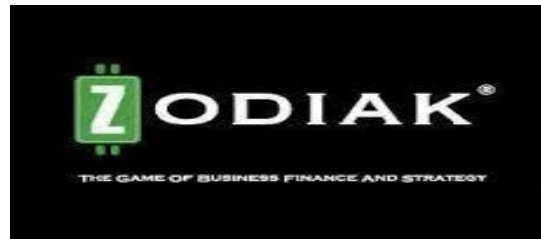
The Whiteboard:



- ✧ **Analytical Skills**
- ✧ **Art of giving Feedback**
- ✧ **Assertiveness**
- ✧ **Change Management**
- ✧ **Communication Skills**
- ✧ **Conflict Management**
- ✧ **Creativity & Innovation**
- ✧ **Efficiency & Effectiveness**
- ✧ **Facilitation skills**
- ✧ **Interpersonal Skills**
- ✧ **Learnings from 7 Habits of Highly Effective People**
- ✧ **Managerial Skills**
- ✧ **Motivation**
- ✧ **Personal Mastery**
- ✧ **Presentation Skills**
- ✧ **Problem Solving & Decision Making**
- ✧ **SMART Goal Setting**
- ✧ **Stress Management**
- ✧ **Team Building**
- ✧ **Time Management**

Business Simulations

We use simulations to support deep, sustainable learning to guide business decisions to communicate the complex





CONSULTING SERVICES

UNLEARN-RELEARN-DEVELOP-SUSTAIN

HRD and OD Interventions

- ✓ Assessment & Development Centre
- ✓ Benchmarking Exercises
- ✓ Managing Human Capital/ Talent Management
- ✓ E-learning
- ✓ NPS implementation & Training
- ✓ Performance Coaching



SEQUEL



SEQUEL ACADEMY

India Partner for Institute for Training & Occupational Learning, ITOL, Liverpool UK.

The Philosophy

To create world class and globally recognized qualifications accessible, that nurtures talent and catalytically transforms the lives of millions through excellence in teaching, research, service and community development.

To uphold a commitment to shaping lives through learning.

Strategic Collaboration

Sequel is the India Centre partner of ITOL. We are global member of ITOL, Liverpool, UK since 2013.



We offer Globally validated Certification program accredited by ITOL.

- Advanced Diploma in Learning & Development
- Internationally Certified Trainer & Facilitator

SCHOLARSHIPS

In the memory of Late Shri C.M. Jain and Late Smt. Lakshmi Devi Jain, Square Sequel Consulting awards Scholarship to (six) 6 deserving applicants in every intake.

- Three full scholarship
- Three 50% scholarship
- Currently running 8th batch

**Based on Gallup Clifton Strengthsfinder
and
Builders' Profile 10 Coaching**



BE A CERTIFIED STRENGTHS COACH

An immersive 60 hours of program spread over concept to application stage

Why become a Certified Strengths Coach based on Clifton StrengthsFinder?

You will excel by focusing on your strengths and never on fixing your weakness, when people are more engaged at work, they have greater productivity and satisfaction. All people have a unique combination of Talents, Knowledge and Skills -- collectively called as Strengths -- that they use in their daily lives to do their work, achieve their goals and interact with others.

When people understand and apply their strengths, the effect on their lives and work is transformational.

How to become a Certified Strengths Coach based on Clifton StrengthsFinder?

Attend the immersive Gallup Certified Coaches led 60 hours of program, 3 days (24 hours) classroom session, + 16 hours of Mentoring over voice/video call + 16 hours of live practice Coaching sessions (8 calls of 2.5 hours each)

Certified Business Builders Coach based on Gallup BP10

An immersive 40 hours of program spread over concept to application stage

Business Builder Profile Coaching -

All of us have unique talents and the talents for entrepreneurs or intrapreneurs or business builders are crucial for starting, growing and sustaining thriving businesses.

Ever wonder why an entrepreneur or intrapreneur is so great in their ventures or existing company at building that business and helping it move forward? Well, Gallup explains that with identifying 10 innate talents shared by successful business builders and defines a builder as “someone who can create economic energy where none previously existed.”

How to become a Certified Business Builder Coach ?

Attend the immersive Gallup Certified Coaches led 40 hours of program, 2 days (16 hours) classroom session, + 10 hours of Mentoring over voice/video call + 14 hours of live practice Coaching sessions (7 calls of 2 hours each)

**Society Of Design Thinking Professionals,
popularly known as SDTP, is an exclusive
community that evangelizes Design Thinking and
Innovation Frameworks globally!**

We are present in India – Armenia – Australia - UAE – UK – USA

What do we do

Training

We train professionals on Design Thinking in phase one

Certification

They earn the Globally recognized 'Certified Design Thinking Practitioner' title

Community

We engage them to evangelize Design Thinking and apply the methodology in real life practice

Success Stories

We encourage them, to document real life user cases and publish them, thus creating a repository of Design Thinking Case Studies



Thinking what we **OFFER?**

SDTP has conducted open house programs in Mumbai, Bangalore, Dubai, Yerevan and has facilitated the Design Thinking journey for over 200+ Practitioners so far. This makes us the largest community of Certified Design Thinking Practitioners under one roof.



Seven week Journey based Certified Design Thinking Practitioner Program.

We offer journey based 'Certified Practitioner Programs, it's a Seven Week Journey with one week of pre study followed by **2 Days of Classroom Training** and a '**Live Project Work**' spread over **5 Weeks with 2.5 hours of recommended practice each week** and culminates with an **Online Assessment leading to Certification**



16 hours of Immersive Workshops

Involves 2 days CLASSROOM SESSIONS

Practicums on Real Life Challenges

Debriefs and Way Forwards to apply in workplace and life



Half a day Sprints and Hackathons

Involves core Concepts and Case Studies

Practicums on application - Imaginary Scenarios

Debriefs and Way Forwards



Online **LIVE** Video Masterclasses

6 weeks online Certification Program

ZOOM video log-in

Real Projects, Online Assessments, Certification



Our Master Facilitators

Our Master Facilitators



Dr. Jimmy Jain

Founder, Author, Coach, Master Trainer, Speaker and Serial Entrepreneur
2 decades of experience, Jimmy is the architect of SDTP Innovation thought leader Certified NeuroCoach Gallup Certified Coach Trained more than lakhs of employees over the past 2 decades, Jimmy currently focuses on Executive Coaching and International Business.
He is also an avid drummer, tennis player and runs Marathons at every opportunity.

Kunal Chakrabarti

Post Graduate from IIM-Kozhikode with 28 years of experience
Erickson certified Coach, Carlton Institute certified Executive Life Coach
Have supported 15000+ learners, Conduct programs in India, Bangladesh, Sri Lanka, Nepal
Conduct programs for Automobile, FMCG, BFSI, Manufacturing, Cement, Media
Facilitate in English, Hindi, Gujarati & Bangla



Our Master Facilitators



Arvind Mishra

Master Design Thinking Practitioner, Strengths Coach and Facilitator
Experienced Coach with a demonstrated history of working in the professional training & coaching industry. Skilled in Sales, Business Development, Public Speaking, Teacher Training, and Management. Strong community and social services professional with a Master's degree focused in General Sales, Merchandising and Related Marketing Operations



Kusum Prasad

Creative, adaptable and a meticulous worker, built a ground for myself in the industry
More than 20 years of teaching and training experience Pan India in reputed institutions and companies. This experience has facilitated a deeper understanding and insight into learner capabilities and people management skills

Our Master Facilitators



Sumesh Prabhu

Senior Corporate Consultant, Trainer, Facilitator, Design Thinking Practitioner & Story Teller specialized in non technical Training Programs, Behavioral skills, Life and Soft skills, Marketing Management, Business Development, Leadership, Customer Retention, Customer Service, Outbound Training programs leading to experiential learning, Projects and Supply chain management.

Gurudath Gurjal

Design Thinking Master Practitioner, Trainer, Executive Coach, Certified POSH Trainer, Clinical Research Leader. A dynamic, creative and highly energetic professional who brings diverse backgrounds to the concept of training and development. Dealt with different levels and types of training - from scientific & technical training in Drug Development to Leadership Development, Experiential learning, Cultural sensitivity & collaboration in corporate executives to helping new-age managers in handling difficult situations & customers.



Our Master Facilitators



Lalit Kathpalia

Growth oriented Management, Technology, Design Thinking Practitioner, Leadership and Education Professional with 32 years of experience in education, software development, training, management, leadership, program management and project management over varied platforms and diverse software. Excellent communicator and negotiator having managed various accounts for consulting companies. Innovator of key concepts in offshore-onsite project development, portfolio analysis, transformation resulting in successful projects and motivated teams.

Poonam Agarwal

15+ years of experience in banking, sales, training, content and learning strategy. Collaborative L&D professional with over 15 years of success in steering learning & development initiatives, developing & delivering appropriate training solutions. Excellence in designing employee development programs using a blend of delivery methods (distance learning, eLearning, classroom training) while measuring training effectiveness & Business Impact of learning.





Thank You

Look forward to Connect with you

info@squaresequel.com

info@sntp.co.uk

info@strengthscoachingsociety.com
